

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**MEDIA STRATEGIES & RESEARCH**  
**Attention: Accounts Payable**  
**9990 Lee Highway**  
**Suite 210**  
**Fairfax, VA 22030**

# DUPLICATE INVOICE

Advertiser	Cowell for NC Treasurer
Product	POL - Add order
Estimate Number	#11780

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>117412-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	117412
Alt Order #	
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a								
	Class 2										
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:30	6:44 AM	JCNC-T12-01H	\$1,075.00		1
					11/05/12 to 11/11/12	1x	-1-----				
	WRAL			Tu	11/06/12	:30	6:24 AM	JCNC-T12-05H	\$1,075.00		2
2	WRAL	CBS This Morning	7am - 9am								
	Class 2										
					10/29/12 to 11/04/12	1x	----1--				
	WRAL			F	11/02/12	:30	8:29 AM	JCNC-T12-02H	\$570.00		1
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	8:13 AM	JCNC-T12-05H	\$570.00		2
3	WRAL	CBS This Morning Saturday	8am - 10am								
	Class 2										
					10/29/12 to 11/04/12	1x	-----1-				
	WRAL			Sa	11/03/12	:30	8:58 AM	JCNC-T12-05H	\$470.00		1
4	WRAL	Dr. Phil	9-10a								
	Class 2										
					10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	9:32 AM	JCNC-T12-01H	\$325.00		1
5	WRAL	Young and the Restless	4-5p								
	Class 2										
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:00			<del>\$875.00</del>	See MG 5.2	1
	WRAL			M	11/05/12	:30	4:00 PM	JCNC-T12-05H	\$1,600.00	MG for 5.1 11/05	2
6	WRAL	5:00 First News	5-530p								
	Class 2										
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	5:27 PM	JCNC-T12-05H	\$1,670.00		1
7	WRAL	5:30 News	530-6p								

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Class 2											
				10/29/12 to 11/04/12		1x	1-----				
8	WRAL	6pm News (M-F)	6-630p	M	10/29/12	:30	5:53 PM	JCNC-T12-01H	\$1,670.00		1
Class 2											
				10/29/12 to 11/04/12		1x	----1--				
9	WRAL	Inside Edition	7-730P	F	11/02/12	:30	6:14 PM	JCNC-T12-05H	\$2,000.00		1
Class 2											
				10/29/12 to 11/04/12		1x	--1----				
10	WRAL	Entertainment Tonight	730-8P	W	10/31/12	:30	7:21 PM	JCNC-T12-02H	\$1,000.00		1
Class 2											
				10/29/12 to 11/04/12		1x	----1--				
11	WRAL	Thu Hour 1	8-9p	F	11/02/12	:30	7:55 PM	JCNC-T12-05H	\$1,000.00		1
Class 3											
				10/29/12 to 11/04/12		1x	---1---				
12	WRAL	Late News	11-1135p	Th	11/01/12	:30	8:17 PM	JCNC-T12-02H	\$3,350.00		1
Class 2											
				10/29/12 to 11/04/12		2x	---1--1				
13	WRAL			Th	11/01/12	:30	11:14 PM	JCNC-T12-02H	\$2,000.00		1
	WRAL			Su	11/04/12	:00			<del>\$2,000.00</del>	See MG 12.3	2
	WRAL	Follows Late Ftball/Bball	11:30pm-12:05am	Su	11/04/12	:30	11:50 PM	JCNC-T12-05H	\$2,000.00	MG for 12.2 11/04	3
	WRAL	David Letterman	1135p-1237a								
Class 2											
				10/29/12 to 11/04/12		1x	--1----				
	WRAL			W	10/31/12	:30	12:31 AM	JCNC-T12-02H	\$400.00		1

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Aired Spots                      **16**

<u>Gross Total</u>	<b>\$20,775.00</b>	
<u>Agency Commission</u>	<b>\$3,116.25</b>	
<b><u>Net Amount Due</u></b>	<b>\$17,658.75</b>	<b><u>Payment Terms 30 Days</u></b>

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